

F. No. 15011/17/2019-WS
Government of India
Ministry of Home Affairs
Women Safety Division

In the matter of selection of Media Agency for developing multi-media awareness campaign material for Emergency Response Support System, MHA had called for expression of interests from BOC empaneled media agencies vide MHA notice No. 15011/17/2019-ws dated 15/01/2020 which was hosted on MHA website and circulated through BOC.

2. Against this Notice dated 15/01/2020 a total of 11 agencies showed their interest and were called for giving their presentation on their Company Profile and Case studies to determine their suitability before the Technical Evaluation Committee on 11 March 2020.

3. Of the 11 Agencies called, a total of 5 agencies attended the meeting on the designated date and gave their presentations. Basis the evaluation, the Technical Evaluation Committee has recommended M/s Prachar Communications Pvt Ltd as the Media Agency for developing multi-media awareness campaign for Emergency Response Support System. The recommendation of the Technical Evaluation Committee has been considered and MHA has selected M/s Prachar Communications Pvt Ltd as the Media Agency for developing multi-media awareness campaign for Emergency Response Support System.

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(S.Pradhan)
DS (Consultant), ERSS

To,

1. **BOC, CGO Complex, Lodhi Road, New Delhi**
2. **All applicants**
3. **SO (IT) – with a request to upload on MHA Website under Tenders**

